

Daily



Current Affairs

JANUARY 25 & 26

For Bank Exams, UPSC, TNPSC, SSC



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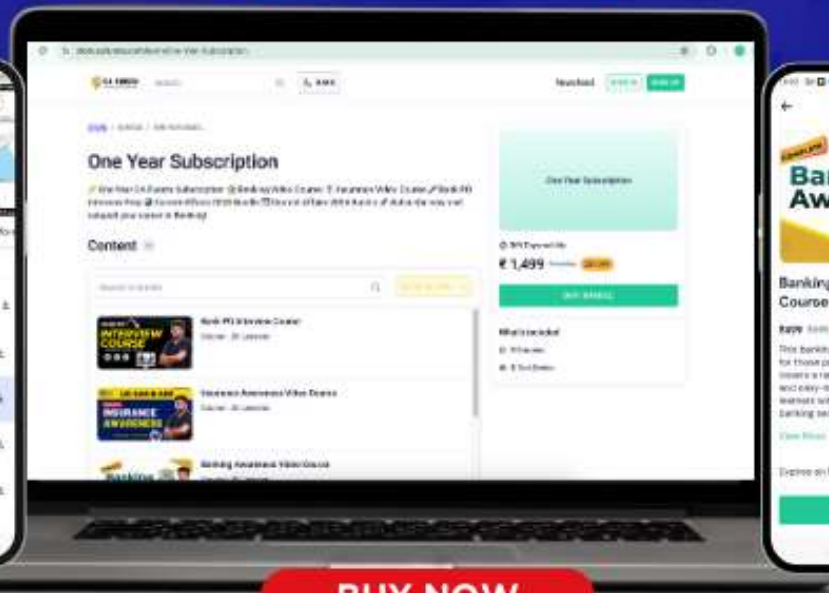
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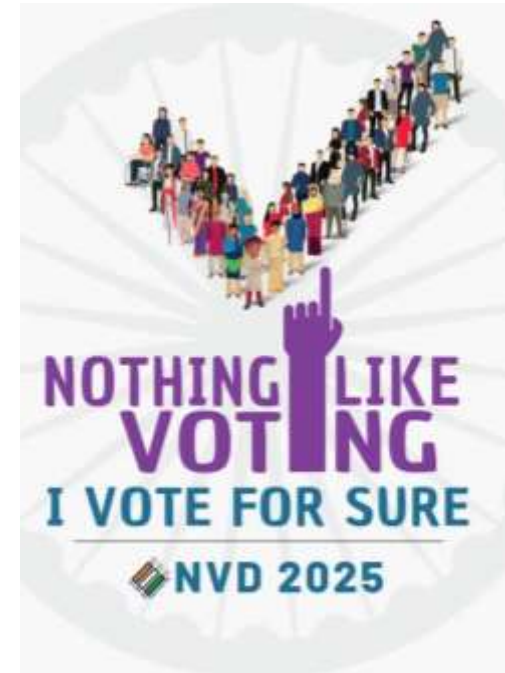


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Important Days



- **What is the significance of January 25 in relation to National Voters' Day (NVD) 2025?**
- A) It marks the day India achieved its highest voter turnout.
 - B) It coincides with the establishment of the Election Commission of India.
 - C) It is the day when India's electoral rolls were first published.
 - D) It celebrates the conclusion of the 2024 Lok Sabha Elections.
 - E) It commemorates the introduction of electronic voting machines in India.



Answer

B) It coincides with the establishment of the Election Commission of India.



Important Days



Event and Location:

- **Event:** National Voters' Day 2025
- **Date:** January 25, 2025
- **Location:** Nationwide, with the national function held in New Delhi



Important Days



Mandates and Objectives:

- **Purpose:** Highlight the importance of voting in a democracy and promote voter registration.
- **Specific Goals:**
 - Encourage youth to register as voters (especially those turning 18).
 - Foster inclusive voting across all demographics.
 - Emphasize participatory democracy and the transformative power of voting.



Important Days



Key Highlights:

- **Theme for 2025:** “Nothing Like Voting, I Vote for Sure.”
- **2025 Milestones:**
 - Celebrated after the 2024 Lok Sabha Elections, the largest democratic exercise globally.
 - India’s electoral database stands at 99.1 crore voters, including 21.7 crore young electors aged 18-29.
 - Electoral Gender Ratio: Improved from 948 (2024) to 954 (2025).



Important Days



Key Highlights:

- **National Event Details:**
 - **Chief Guest:** President Droupadi Murmu.
 - **Guest of Honour:** Union Minister Arjun Ram Meghwal.
 - Awards for Best Electoral Practices were presented to officials for innovation, inclusivity, and technology use.
- **Publications and Exhibitions:**
 - India Votes 2024 Coffee Table Book and Belief in the Ballot stories were unveiled.
 - A voter awareness film, “**My Vote My Duty**” by Raj Kumar Hirani, was released.
 - Multimedia exhibitions showcased the 2024 Lok Sabha Elections.



Important Days



History:

- **Established:** 2011.
- **Significance of Date:** January 25 marks the foundation day of **the Election Commission of India (1950)**.



Important Days



Tabular Summary:

Category	Details
Event	National Voters' Day 2025
Date	January 25, 2025
Theme	"Nothing Like Voting, I Vote for Sure"
Significance	Follows the 2024 Lok Sabha Elections; Electoral database nearing 100 crores
Electoral Gender Ratio	Increased from 948 (2024) to 954 (2025)
Chief Guest	President Droupadi Murmu
Guest of Honour	Union Minister Arjun Ram Meghwal
Key Publications	India Votes 2024 Coffee Table Book; Belief in the Ballot
Notable Events	Awards for Best Electoral Practices; Conference on Election Management



Important Days



➤ **When did Himachal Pradesh officially become the 18th state of the Indian Union?**

- A) 15th April 1948
- B) 26th January 1950
- C) 1st November 1956
- D) 25th January 1971
- E) 18th December 1970

Answer

D) 25th January 1971



Important Days



Event and Location:

- **Event:** Himachal Pradesh Statehood Day 2025
- **Date:** 25th January 2025
- **Location:** Himachal Pradesh



Important Days



Historical Background:

- **British Rule:**
 - After Queen Victoria's Proclamation in 1858, the British Crown governed hill regions like Chamba, Mandi, and Bilaspur.
 - These regions contributed men and materials to the British during World War I.



Important Days



Historical Background:

- **Post-Independence History:**
 - **1948:** Formed as a Chief Commissioner's Province by amalgamating 30 princely states.
 - **1950:** Became a Part C State under the Indian Constitution.
 - **1954:** Bilaspur merged with Himachal Pradesh.
 - **1956:** Became a Union Territory as per the State Reorganization Commission's recommendations.
 - **1966:** Punjab hill areas, including Kangra, merged with H.P.
 - **1971:** Himachal Pradesh attained statehood on 25th January 1971, becoming the 18th state of India.



Important Days



Natural and Cultural Richness:

- **State Symbols:**
 - **Animal:** Snow Leopard
 - **Bird:** Western Tragopan
 - **Flower:** Pink Rhododendron
 - **Languages:** Hindi and local dialects
- **Rivers and Dams:**
 - **Sutlej River:** Bhakra Dam, Gobind Sagar, Koldam Dam
 - **Beas River:** Pandoh Dam, Maharana Pratap Sagar
 - **Ravi River:** Chamera Dam
 - **Parbati River:** Known for hydropower projects



Important Days



Natural and Cultural Richness:

- **Lakes:** Renuka, Rewalsar, Khajjiar, Dal, Beas Kund, Prashar, Chandratal, Surajtal, Gobind Sagar
- **National Parks:** Great Himalayan National Park (UNESCO site), Pin Valley, Khirganga, Inderkila, and Simbalbara



Important Days



Significance of Himachal Pradesh Statehood Day:

- **Economic Growth:** Achieved development in tourism, education, and hydropower.
- **Heritage Preservation:** Continued efforts to preserve its rich cultural and natural diversity.
- **Development Model:** Recognized as a model state for sustainable growth.



Important Days



Tabular Summary:

Category	Details
Event	Himachal Pradesh Statehood Day 2025
Date	25th January 2025
Statehood Date	25th January 1971
Historical Importance	Became the 18th state of India
State Symbols	Animal: Snow Leopard
Rivers and Dams	Sutlej: Bhakra, Gobind Sagar
Notable Lakes	Renuka, Rewalsar, Khajjiar, Dal, Beas Kund, Prashar
National Parks	Great Himalayan, Pin Valley, Khirganga, Inderkila



Important Days

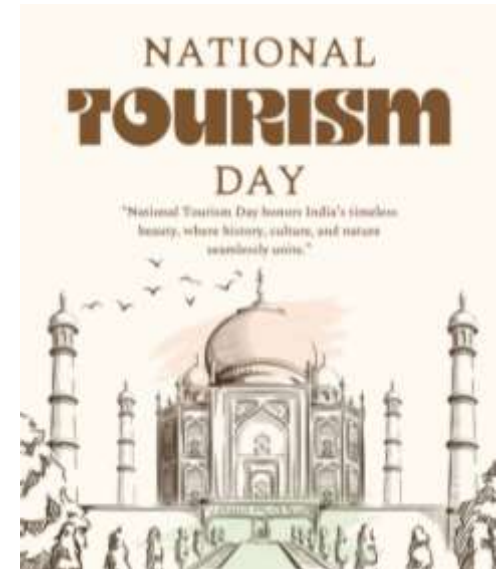


➤ **What is the theme of National Tourism Day 2025?**

- A) "Tourism for Sustainable Development"
- B) "Tourism for Inclusive Growth"
- C) "Heritage and Nature in Harmony"
- D) "Tourism for Global Understanding"
- E) "Promoting Accessible Travel"

Answer

B) "Tourism for Inclusive Growth"



Important Days



Event and Location:

- **Event:** National Tourism Day 2025
- **Date:** January 25, 2025
- **Location:** Nationwide



Important Days



Theme:

- **“Tourism for Inclusive Growth”**
 - **Economic Growth:** Tourism as a contributor to GDP and job creation.
 - **Inclusivity:** Ensuring benefits reach all levels, from small businesses to large enterprises.
 - **Sustainability:** Encouraging eco-friendly and culturally sensitive travel practices.



Important Days



History:

- **Initiation in 1948:**
 - India's tourism department was established to promote cultural heritage and enhance travel experiences.
 - Overseen by the Ministry of Tourism, which collaborates with various public and central agencies.



Important Days



Significance:

- **Economic Impact:** Contributes significantly to GDP and employment.
- **Cultural Preservation:** Promotes awareness and protection of India's heritage.
- **Sustainability:** Encourages environmentally responsible travel.
- **Cultural Exchange:** Bridges understanding between diverse groups.



Important Days



Key Government Initiatives in Tourism:

1. Travel for LiFE Program:

- Promotes sustainable tourism practices and eco-friendly travel behavior.

2. Swadesh Darshan Scheme:

- Focus on theme-based tourism circuits like Eco, Coastal, Buddhist, and Wildlife circuits.

3. PRASAD Scheme:

- Rejuvenates pilgrimage sites like Varanasi, Amritsar, and Puri, enhancing amenities and infrastructure.



Important Days



Key Government Initiatives in Tourism:

4. Incredible India Campaign 2.0:

- Positions India as a destination for adventure, wellness, and cultural tourism.

5. Assistance to Central Agencies:

- Support for developing tourism infrastructure and preserving cultural heritage.



Important Days



Top Indian States for Foreign Tourist Visits (2020):

Rank	State	Key Attractions
1	Maharashtra	Ajanta & Ellora Caves, Gateway of India
2	Tamil Nadu	Meenakshi Temple, Marina Beach, Mahabalipuram
3	Uttar Pradesh	Taj Mahal, Varanasi, Fatehpur Sikri
4	Delhi	Red Fort, India Gate, Qutub Minar
5	West Bengal	Sundarbans, Victoria Memorial, Darjeeling
6	Rajasthan	Jaipur, Udaipur, Jaisalmer
7	Punjab	Golden Temple, Wagah Border
8	Kerala	Backwaters, Alleppey, Munnar
9	Bihar	Bodh Gaya, Nalanda
10	Goa	Beaches, Portuguese Architecture, Water Sports



Important Days



Tabular Summary:

Category	Details
Event	National Tourism Day 2025
Date	January 25, 2025
Theme	“Tourism for Inclusive Growth”
Significance	Promotes sustainable, inclusive, and responsible tourism
Government Initiatives	Travel for LiFE, Swadesh Darshan, PRASAD, Incredible India 2.0



Important Days



➤ **What is the theme for Republic Day 2025?**

- A) "Unity in Diversity"
- B) "Digital India: Towards a Brighter Tomorrow"
- C) "Swarnim Bharat: Virasat aur Vikas"
- D) "Green India, Clean India"
- E) "Inclusive Growth for a Developed Nation"



Answer

C) "Swarnim Bharat: Virasat aur Vikas"



Important Days



Event and Location:

- **Event:** Republic Day 2025
- **Date:** January 26, 2025
- **Celebration:** Marks 76th Republic Day since India became a republic on January 26, 1950.



Important Days



Theme for 2025:

- **“Swarnim Bharat: Virasat aur Vikas” (Golden India: Heritage and Development):**
 - Focuses on preserving India’s rich cultural heritage (Virasat).
 - Highlights development and progress (Vikas), balancing tradition and modernization.



Important Days



Key Highlights of Republic Day 2025:

Historical Context:

- **Constitution Adoption:**
 - Adopted on November 26, 1949, came into effect on January 26, 1950.
 - Replaced the Government of India Act, 1935, marking India's transition to a sovereign democratic republic.



Important Days



Celebrations in New Delhi:

- **Military Parade:**
 - Showcases the capabilities of Indian Armed Forces.
- **Tableaux Displays:**
 - Represents the cultural diversity and achievements of Indian states and union ministries.
- **Cultural Performances:**
 - Celebrates the rich traditions of various Indian regions through dance and music.
- **Flypast:**
 - Spectacular aerial display by the Indian Air Force, culminating the parade.



Important Days



Chief Guest for 2025:

- **Prabowo Subianto, President of Indonesia.**
 - His presence symbolizes the strong diplomatic and cultural ties between India and Indonesia.



Important Days



Significance of Republic Day:

- **Constitution Celebration:** Honors the adoption of the Indian Constitution and democratic governance.
- **National Unity:** Promotes pride, unity, and patriotism among citizens.
- **Military Prowess:** Demonstrates India's defense capabilities.
- **Cultural Diversity:** Celebrates India's heritage, traditions, and achievements.



Important Days



Tabular Summary:

Category	Details
Event	Republic Day 2025
Date	January 26, 2025
Theme	"Swarnim Bharat: Virasat aur Vikas"
Chief Guest	Prabowo Subianto, President of Indonesia
Significance	Marks 76th Republic Day; adoption of the Indian Constitution
Key Highlights	Parade, tableaux, cultural performances, and military flypast



➤ **Who did Madison Keys defeat to win her first Grand Slam title at the 2025 Australian Open?**

- A) Iga Swiatek
- B) Petra Kvitova
- C) Aryna Sabalenka
- D) Sloane Stephens
- E) Li Na

Answer

C) Aryna Sabalenka



Event and Location:

- **Event:** Madison Keys Wins the 2025 Australian Open Women's Singles Title
- **Date:** January 25, 2025
- **Location:** Melbourne, Australia



Key Highlights:

- **Match Details:**
 - Madison Keys defeated Aryna Sabalenka in a thrilling final with a scoreline of 6-3, 2-6, 7-5.
 - Sabalenka was the two-time defending champion, making Keys' victory even more remarkable.
- **Road to Victory:**
 - Keys saved a match point in the semifinals against Iga Swiatek, showcasing her mental toughness.
 - Her resilience and determination culminated in her maiden Grand Slam title.



Key Highlights:

- **Historical Context:**
 - Keys became the second-oldest woman to win her maiden Australian Open title in the Open Era after Li Na, who won at age 31 in 2014.



Madison Keys' Career Highlights:

- **Early Life:** Born on February 17, 1995, in Rock Island, Illinois.
- **Professional Debut:** Turned pro in 2009 at the age of 14.
- **First Grand Slam Final:** Reached the 2017 US Open final, losing to Sloane Stephens.
- **Other Major Achievements:**
 - Won the 2019 Cincinnati Open by defeating Svetlana Kuznetsova.
 - Consistently performed well at the Australian Open, reaching the semifinals in 2015 and 2022 before her victory in 2025.



SPORTS



Tabular Summary:

Category	Details
Event	Madison Keys wins the 2025 Australian Open Women's Singles Title
Date	January 25, 2025
Opponent in Final	Aryna Sabalenka
Scoreline	6-3, 2-6, 7-5
Historical Significance	Second-oldest maiden Australian Open winner in Open Era
Key Milestone	First Grand Slam title for Madison Keys



➤ **Who was named the ICC Men's T20I Cricketer of the Year 2024?**

- A) Usman Najeeb
- B) Wanindu Hasaranga
- C) Arshdeep Singh
- D) Junaid Siddique
- E) Ehsan Khan

Answer

C) Arshdeep Singh



Event and Location:

- **Event:** Arshdeep Singh named ICC Men's T20I Cricketer of the Year 2024
- **Date:** Recognized for his performances in 2024



Achievements in 2024:

- **Leading Wicket-Taker for India:**
 - 36 wickets in 18 matches
 - Bowling Metrics:
 - **Average:** 15.31
 - **Economy Rate:** 7.49
 - **Strike Rate:** 10.80
- **Global Context:**
 - Among the top 5 wicket-takers in T20Is globally in 2024.
 - Competed with players like Wanindu Hasaranga and Ehsan Khan, who played more matches.



Key Contributions:

- **T20 World Cup 2024 (Caribbean):**
 - Helped India win their second consecutive ICC Men's T20 World Cup title.
 - **Standout Group Stage Performance:** 4/9 against the USA in New York.
 - **Heroics in the Final:** Figures of 2/20 against South Africa in Barbados.
- **Notable Highlights:**
 - Early dismissal of Aiden Markram.
 - Crucial wicket of Quinton de Kock during middle overs.
 - Economical penultimate over, conceding just 4 runs.



Arshdeep's Bowling Excellence:

- **Powerplay Dominance:** Swing and control to strike early in matches.
- **Middle-Overs Impact:** Key breakthroughs in pivotal moments.
- **Death Overs Mastery:** Exceptional accuracy with yorkers and slower balls under pressure.



Tabular Summary:

Category	Details
Event	Arshdeep Singh named ICC Men's T20I Cricketer of the Year 2024
Key Stats	36 wickets in 18 matches (Average: 15.31, Economy Rate: 7.49)
T20 World Cup Contribution	Played a pivotal role in India's title win; standout performances in group stage and final
Global Comparison	Among top 5 T20I wicket-takers globally in 2024



RANKING



➤ Which state ranked first in the Fiscal Health Index (FHI) 2025 released by NITI Aayog?

- A) Chhattisgarh
- B) Goa
- C) Odisha
- D) Karnataka
- E) Jharkhand

Answer
C) Odisha



RANKING



Event and Location:

- **Event:** Launch of Fiscal Health Index (FHI) 2025
- **Date:** January 24, 2025
- **Location:** New Delhi



RANKING



Mandates and Objectives:

- Introduced by **NITI Aayog** to assess the fiscal performance of 18 major Indian states.
- Aims to guide **policy reforms** for sustainable and balanced regional economic growth.



Rankings and Highlights:

- **Top States:**
 - **Odisha** (Score: 67.8) – Performed well in revenue mobilization, expenditure management, and debt sustainability.
 - **Chhattisgarh** (55.2).
 - **Goa** (53.6).
- **States with Challenges:**
 - Karnataka faced challenges in expenditure quality and debt management.



RANKING



Significance:

- Aligns with India's "**Viksit Bharat @2047**" vision, focusing on fiscal discipline for sustainable development.
- Encourages healthy competition among states to improve fiscal strategies.



RANKING



Tabular Summary:

Category	Details
Event	Launch of Fiscal Health Index (FHI) 2025
Date	January 24, 2025
Location	New Delhi
Top Ranked State	Odisha (Score: 67.8)
Purpose of FHI	Assess revenue, expenditure, and debt to guide fiscal policy reforms
Framework Alignment	Supports “Viksit Bharat @2047” vision



RANKING



➤ **Which Indian brand retained its position as the most valuable Indian brand in the Brand Finance Global 500 Rankings 2025?**

- A) Reliance Group
- B) Infosys
- C) Tata Group
- D) LIC
- E) Mahindra Group

Answer
C) Tata Group



RANKING



Event and Location:

- **Event:** Tata Group Retains Top Spot Among Indian Brands in 2025 Global Rankings



RANKING



Key Highlights:

1. Tata Group

- Brand Value: \$31.6 billion (up 10% from the previous year).
- Global Rank: 60.
- Brand Strength Rating: AAA-.



Key Highlights:

2. Indian Brands in Global Rankings:

- **LIC:** Fastest-growing Indian brand, with a 36% increase in brand value to \$13.3 billion (AAA rating).
- **Infosys:**
 - **Global Rank:** 132.
 - **Brand Value:** \$16.3 billion.
 - Recognized as the world's third most valuable IT services brand for the fourth consecutive year.
- **Reliance Group:** Brand value grew 17% to \$9.8 billion (AA-rating).
- **Mahindra Group:** Brand value increased 9% to \$7.2 billion.
- **HDFC, SBI, and ICICI:** Entered the global rankings with brand values of \$14.2 billion, \$9.6 billion, and \$6.4 billion, respectively.



RANKING



Key Highlights:

3. Global Leaders:

- **Apple:** Maintains its position as the world's most valuable brand.
- **Microsoft:** Second in global rankings.



Strategic Insights:

- **Infosys' Success:**
 - Fastest compound annual growth rate (CAGR) in brand value among IT services brands over five years.
 - Strategic investments in generative AI and high-profile sponsorships boosted brand visibility.
- **Emerging Players:**
 - **Jio Group:** Made its debut in 2025 with a brand value of \$6.5 billion.
 - **Indian Oil:** Brand value grew by 9% to \$5.5 billion, strengthening its position in the energy sector.



RANKING



Strategic Insights:

- **Significance of Rankings:**
 - Reflects India's rising global influence and competitiveness across diverse sectors, from IT services and telecommunications to energy and finance.



RANKING



Tabular Summary:

Category	Details
Event	Brand Finance Global 500 Rankings 2025
Top Indian Brand	Tata Group (\$31.6 billion; Rank 60 globally)
Fastest-Growing Brand	LIC (36% growth; \$13.3 billion)
Global Leader	Apple
Sector Highlights	Infosys, Reliance, HDFC, SBI, ICICI, Jio, Indian Oil, and Airtel ranked globally.
Theme	India's rising influence in global markets.



RANKING



➤ **Which country has emerged as the second-largest smartphone manufacturer globally due to significant growth in mobile phone production?**

- A) China
- B) Vietnam
- C) India
- D) South Korea
- E) United States

Answer
C) India



RANKING



Event and Location:

- **Event:** India has emerged as the second-largest smartphone manufacturer globally, with over 200 manufacturing facilities, driven by the Production Linked Incentive (PLI) scheme, Make in India initiative, and rising domestic and global demand.



Key Highlights:

India's Smartphone Manufacturing Growth:

- **Production Growth:**
 - In FY24, mobile phone production in India reached ₹4.1 lakh crore (~\$49.27 billion), up from \$3 billion in FY15.
 - India now meets 97% of its domestic smartphone demand and has transitioned to being a net exporter.



Key Highlights:

India's Smartphone Manufacturing Growth:

- **Exports Growth:**
 - Smartphone exports grew by 42% in FY24, reaching \$15.6 billion, up from \$11.1 billion in FY23.
 - The China+1 trend has favored India as countries diversify their supply chains away from China.
- **PLI Scheme Impact:**
 - Provides incentives to manufacturers upon meeting production targets.
 - Major beneficiaries: Apple, Samsung, and contract manufacturers like Foxconn and Dixon Technologies.



RANKING



Key Data Points:

Metric	Details
FY24 Smartphone Exports	\$15.6 billion
Domestic Production	₹4.1 lakh crore (~\$49.27 billion)
Global Rank	Second-largest smartphone manufacturer
PLI Scheme Impact	Incentives worth ₹2,500 crore distributed
Job Creation	~5,00,000 jobs created, with 1.5–2 lakh more expected by FY25



Drivers of India's Growth:

1. Government Policies:

- **PLI Scheme:** Encourages investment and local production.
- **Make in India:** Boosts domestic manufacturing capacity.
- **Tariff Adjustments:** Reduced duties on smartphone components to 15%.



Drivers of India's Growth:

2. China+1 Strategy:

- Countries diversify manufacturing to India due to geopolitical tensions and supply-chain disruptions.
- India gained \$4.5 billion in mobile phone exports in 2023-24, partially offsetting declines in China and Vietnam.

3. Growing Domestic Demand:

- Domestic demand surged from \$12 billion in FY14 to \$36 billion in FY24, growing at a CAGR of 13%.

4. Cost Efficiency:

- India offers cost-effective labor, attracting global giants like Apple and Samsung.



RANKING



Challenges:

- India faces competition from established leaders like China and Vietnam, where electronics account for 27% and 40% of total exports, compared to India's 4.7%.
- Building a robust **Global Value Chain (GVC)** requires skill development and technological advancements.



Future Outlook:

- **Government Target:** Achieve \$300 billion in electronics production by 2025-26, with mobile phones contributing 40% of this output.
- **Export Growth:** Sustained momentum in mobile phone exports expected due to PLI incentives and rising demand.



RANKING



Tabular Summary:

Aspect	Details
Global Rank	Second-largest smartphone manufacturer
Key Driver	Production Linked Incentive (PLI)
Exports (FY24)	\$15.6 billion
Domestic Demand Growth	CAGR of 13% (FY14–FY24)
Impact on Jobs	~5,00,000 jobs created



- **What new development has been introduced for business correspondents (BCs) following the January 21, 2025, meeting chaired by the Department of Financial Services (DFS)?**
- A) An immediate hike in remuneration for BCs.
 - B) A new engagement model for corporate BCs based on size and region.
 - C) Complete abolition of penalties for BCs.
 - D) Mandate for BCs to sell additional financial products like mutual funds.
 - E) Direct funding for BC kiosks from the RBI.



Answer

- B) A new engagement model for corporate BCs based on size and region.**



Event and Location:

- **Event:** Revamp of Business Correspondents (BCs)
- **Date:** January 21, 2025
- **Key Developments:** The first review of BC terms in 12 years was initiated to enhance the remuneration structure, rationalize penalties, and support viability, particularly in the Northeastern states and difficult areas.



Key Highlights from the Meeting:

- **Engagement Model Updates:**
 - New commission payout structure proposed to account for the variance among corporate BCs, which range from small firms to large entities managing thousands of kiosks.
- **Regional Incentives:**
 - Special incentive packages for women BCs and those operating in the Northeastern states and challenging locations.



Key Highlights from the Meeting:

- **Penalties Review:**
 - Banks admitted not enforcing penalties despite clauses in agreements.
- **Infrastructure Concerns:**
 - High security deposits (₹50 lakh to ₹1.8 crore per 1,000 kiosks) were flagged as an issue.



Significance of Changes:

- Enhances the **viability of BCs**, a critical part of India's financial inclusion drive.
- Focuses on **equity and inclusivity**, particularly in underserved regions like the Northeast.
- Ensures BC channels remain sustainable for both small-scale operators and large corporate BCs.



Tabular Summary:

Category	Details
Event	Meeting on BC Engagement Terms
Date	January 21, 2025
Key Updates	Commission structure reform, regional incentives for women & NE states.
Stakeholders Involved	DFS, BCRC, NABARD, RBI, Indian Banks' Association.
Focus Areas	Remuneration, penalties, infrastructure support for BC viability.



➤ **What key regulatory measure is mandated under the pre-transaction phase of the draft guidelines for e-commerce platforms by the Bureau of Indian Standards (BIS)?**

- A) Detailed product listings and seller contact details.
- B) Implementation of two-factor authentication for payments.
- C) Mandating uniform cancellation and refund policies.
- D) Conducting Know Your Customer (KYC) verification for third-party sellers.
- E) Displaying environmental impact scores of products.



Answer

D) Conducting Know Your Customer (KYC) verification for third-party sellers.



Event and Location:

- **Event:** Draft E-Commerce Guidelines Introduced
- **Title:** Ecommerce-Principles and Guidelines for Self-Governance.
- **Issued By:** Bureau of Indian Standards (BIS) under the Food and Consumer Affairs Ministry.
- **Objective:** Protect consumers from fraudulent practices amid the rapid expansion of the digital shopping ecosystem.
- **Comment Submission Deadline:** February 15, 2025.



Key Regulatory Measures Across Three Phases:

1. Pre-Transaction Phase:

- **Mandatory KYC Verification:** Platforms must conduct thorough KYC checks for business partners, especially third-party sellers, ensuring their authenticity and accountability.
- **Comprehensive Product Listings:**
 - Inclusion of the product title, seller contact details, and identification numbers.
 - Supporting media for better consumer assessment.
- **Transparency for Imported Goods:** Importer, packer, and seller details must be prominently displayed.



Key Regulatory Measures Across Three Phases:

2. Contract Formation Phase:

- **Consumer Consent:** Recording explicit consent before transactions.
- **Cancellation and Refund Policies:** Maintaining clear, consumer-friendly policies.

3. Post-Transaction Phase:

- Platforms must provide accessible transaction records in compliance with applicable laws.
- **Diverse Payment Options:** Credit/debit cards, mobile payments, and e-wallets must be supported with complete fee transparency.



Significance of the Guidelines:

- Aims to establish **trust** and **consumer protection** in the e-commerce ecosystem.
- Ensures **transparency** for both imported and domestic goods.
- Encourages **secure payment systems** with measures like encryption and two-factor authentication.



Tabular Summary:

Category	Details
Event	Draft Guidelines for E-Commerce Platforms
Issuer	Bureau of Indian Standards (BIS)
Focus	Consumer Protection and Self-Regulatory Norms
Key Pre-Transaction Rule	Mandatory KYC verification for third-party sellers
Deadline for Comments	February 15, 2025
Phases Covered	Pre-transaction, Contract Formation, Post-transaction



- **What percentage of India's national income was contributed by the digital economy in 2022-23, as per the report by the Ministry of Electronics and Information Technology (MeitY)?**

- A) 10%
- B) 11.74%
- C) 14.67%
- D) 15.5%
- E) 7.83%

Answer
B) 11.74%



Event and Location:

- **Event:** The Ministry of Electronics and Information Technology (MeitY) released a report titled 'Estimation and Measurement of India's Digital Economy', highlighting the contribution of the digital economy to India's GDP and its growth prospects.



Key Highlights:

India's Digital Economy in 2022-23:

- **Contribution to GDP:** The digital economy contributed 11.74% of India's national income, equivalent to ₹31.64 lakh crore (~\$402 billion).
- **Employment Impact:** The digital economy accounted for 14.67 million workers, representing 2.55% of the workforce.



Key Highlights:

Sectoral Contributions:

1. Digital-Enabling Industry:

- Includes ICT services, telecommunications, and electronic manufacturing.
- Largest contributor: 7.83% of Gross Value Added (GVA).

2. New Digital Industries:

- Includes Big Tech, digital platforms, and intermediary-dependent firms.
- Contributed nearly 2% of GVA.

3. Digital Contributions in Traditional Sectors:

- Banking, Financial Services, Insurance (BFSI), trade, and education contributed 2% of GVA.



Projections for 2030:

- **Growth Rate:** The digital economy is projected to grow twice as fast as the overall economy.
- **Future Contribution:** Expected to contribute nearly 20% of national income by 2030.



Drivers of Growth:

- Expansion of **digital intermediaries and platforms**.
- Higher **digital diffusion** in traditional sectors.
- Increased adoption of digital technologies across industries.



Challenges Highlighted in the Report:

- Lack of data on smaller digital platforms.
- Underrepresentation of digitalization in **the informal sector**.
- Exclusion of sectors like **health and logistics** from current estimates.



Significance of the Report:

- **Policymaker Insight:** Provides a framework for effective decision-making to foster digital growth.
- **Business Strategy:** Helps businesses identify areas for innovation and competitiveness.
- **Global Benchmarking:** Aligns India with international frameworks like the OECD for digital economy measurement.



Tabular Summary:

Aspect	Details
Event	Release of the report "Estimation and Measurement of India's Digital Economy"
Digital Economy Contribution	11.74% of GDP in 2022-23
Employment in Digital Economy	14.67 million workers (2.55% of workforce)
Largest Contributing Sector	ICT services, telecommunications, and manufacturing (7.83% of GVA)
Future Outlook (2030)	Digital economy to contribute ~20% of GDP



APPOINTMENTS



➤ **Who was reappointed as the Taoiseach (Prime Minister) of Ireland on January 23, 2025?**

- A) Leo Varadkar
- B) Donald Trump
- C) Michael Lowry
- D) Micheál Martin
- E) Enda Kenny



Answer

D) Micheál Martin



APPOINTMENTS



Event and Location:

- **Event:** Micheál Martin reappointed as Taoiseach (Prime Minister) of Ireland
- **Date:** January 23, 2025
- **Location:** Ireland



APPOINTMENTS



Key Highlights:

- **Reappointment:** Micheál Martin secured 95 votes in favor and 76 against in the parliamentary vote.
- **Coalition Government:** Formed with Fianna Fáil, Fine Gael, and independent lawmakers, continuing the center-right partnership.
- **Previous Term:** Micheál Martin previously served as Taoiseach from 2020 to 2022.



APPOINTMENTS



Political Landscape and Challenges:

- **Cabinet Composition:**
 - The 15-member cabinet includes only 3 women, drawing criticism over gender representation.
 - Michael Lowry's inclusion, despite past corruption allegations, sparked backlash from opposition parties.
- **Economic Strategies:**
 - Utilize tax surpluses from U.S. multinationals for public projects, tax reduction, and a sovereign wealth fund.
 - Prepare for potential economic impacts of U.S. corporate tax reforms under President Donald Trump.



APPOINTMENTS



Political Landscape and Challenges:

- **Opposition Criticism:**
 - Accusations of reviving corrupt practices and concerns over inadequate gender representation in politics.



APPOINTMENTS



Tabular Summary:

Category	Details
Event	Micheál Martin reappointed as Taoiseach of Ireland
Date	January 23, 2025
Coalition Partners	Fianna Fáil, Fine Gael, Independent lawmakers
Cabinet Composition	15 members; criticized for low gender diversity
Economic Focus	Public sector investments, tax reduction, sovereign wealth fund
Key Criticism	Michael Lowry's inclusion and gender representation issues



AWARDS



➤ **What is the evaluation criteria for the Prime Minister's Awards for Excellence in Public Administration 2024 in the Holistic Development Category?**

- A) Infrastructure development, fiscal discipline, and citizen satisfaction
- B) Good governance, qualitative achievement, and quantitative targets
- C) Policy innovation, environmental sustainability, and project outcomes
- D) Teamwork, resource mobilization, and international collaboration
- E) Citizen engagement, gender equity, and economic growth



Answer

B) Good governance, qualitative achievement, and quantitative targets



AWARDS



Event and Location:

- **Event:** Launch of the Prime Minister's Awards for Excellence in Public Administration 2024
- **Date of Launch:** January 20, 2025
- **Registration Start Date:** January 20, 2025
- **Nomination Submission Period:** January 27, 2025 – February 14, 2025



AWARDS



Key Highlights of the Awards:

1. Purpose:

- Recognizes and rewards outstanding performance by District Collectors/ District Magistrates and other organizations in public administration.
- Encourages competition, innovation, and institutionalization of best practices in governance.



Key Highlights of the Awards:

2. Evaluation Parameters for Holistic Development Category:

- Good Governance: Emphasizes transparency, accountability, and citizen satisfaction.
- Qualitative Achievement: Focuses on measurable progress in welfare programs using innovative approaches.
- Quantitative Targets: Considers efficiency in achieving numerical goals with a saturation approach.



Key Highlights of the Awards:

3. Key Categories and Coverage:

- Districts with Aspirational Blocks under the Aspirational Blocks Programme (329 districts, 500 blocks).

4. Period of Consideration:

- From April 1, 2022, to December 31, 2024.

5. Award Details:

- **Recognition:** Trophy, Scroll of Honor, and ₹20 lakh incentive for public welfare projects.



Key Highlights of the Awards:

6. Evaluation Process:

- **Screening Committees (Two Stages):** Short-listing based on criteria.
- **Expert Committee Review:** In-depth evaluation.
- **Empowered Committee:** Final decision, subject to Prime Minister's approval.



AWARDS



Tabular Summary:

Category	Details
Event	Launch of PM's Awards for Excellence in Public Administration 2024
Launch Date	January 20, 2025
Nomination Period	January 27, 2025 – February 14, 2025
Evaluation Parameters	Good Governance, Qualitative Achievement, Quantitative Targets
Award Details	Trophy, Scroll, ₹20 lakh incentive for public welfare projects
Categories Covered	Holistic Development, Aspirational Blocks Programme
Total Awards	16
Period of Consideration	April 1, 2022 – December 31, 2024



AWARDS



➤ Who among the following was posthumously awarded the Padma Vibhushan in 2025?

- A) Shri M.T. Vasudevan Nair
- B) Shri Osamu Suzuki
- C) Smt. Sharda Sinha
- D) Both A and B
- E) Both A and C

Answer
D) Both A and B



AWARDS



Event and Location:

- **Event:** Padma Awards 2025 Announced
- **Date:** January 25, 2025
- **Significance:** Recognizes distinguished contributions in various fields across three categories:
 1. **Padma Vibhushan** – Exceptional and distinguished service
 2. **Padma Bhushan** – Distinguished service of a higher order
 3. **Padma Shri** – Distinguished service



AWARDS



Key Recipients in 2025

Padma Vibhushan (7 Awardees)

- **Posthumous Recipients:**
 - **Shri M.T. Vasudevan Nair** (Literature and Education, Kerala)
 - **Shri Osamu Suzuki** (Trade and Industry, Japan)
- **Other Recipients:**
 - **Shri Duvvur Nageshwar Reddy** (Medicine, Telangana)
 - **Justice (Retd.) Shri Jagdish Singh Khehar** (Public Affairs, Chandigarh)
 - **Smt. Kumudini Rajnikant Lakhia** (Art, Gujarat)
 - **Shri Lakshminarayana Subramaniam** (Art, Karnataka)
 - **Smt. Sharda Sinha** (Art, Bihar)



AWARDS



Key Recipients in 2025

Padma Bhushan (19 Awardees)

- **Notable Recipients:**
 - **Shri A Surya Prakash** (Literature and Education - Journalism, Karnataka)
 - **Shri Anant Nag** (Art, Karnataka)
 - **Shri P.R. Sreejesh** (Sports, Kerala)
 - **Posthumous Recipients:**
 - **Shri Bibek Debroy** (Literature and Education, NCT Delhi)
 - **Shri Manohar Joshi** (Public Affairs, Maharashtra)
 - **Shri Pankaj Udhas** (Art, Maharashtra)



AWARDS



Key Recipients in 2025

Padma Shri (113 Awardees)

- **Notable Recipients:**
 - **Shri Arijit Singh** (Art, West Bengal)
 - **Smt. Arundhati Bhattacharya** (Trade and Industry, Maharashtra)
 - **Shri R Ashwin** (Sports, Tamil Nadu)
 - **Shri Ajay V Bhatt** (Science and Engineering, USA)
- **Posthumous Recipients:**
 - **Shri Chandrakant Sheth** (Literature and Education, Gujarat)
 - **Shri Miriyala Apparao** (Art, Andhra Pradesh)



AWARDS



Tabular Summary:

Category	Details
Event	Padma Awards 2025 Announced
Date	January 25, 2025
Top Awards (Padma Vibhushan)	Shri M.T. Vasudevan Nair, Shri Osamu Suzuki (Posthumous), Justice J.S. Khehar
Notable Padma Bhushan	Shri P.R. Sreejesh (Sports), Shri Anant Nag (Art)
Notable Padma Shri	Shri Arijit Singh (Art), Shri R Ashwin (Sports)



AWARDS



- Which gallantry award was conferred posthumously to Naik Dilwar Khan during the Gallantry Awards 2025?



- A) Shaurya Chakra
- B) Sena Medal
- C) Kirti Chakra
- D) Nao Sena Medal
- E) Vayu Sena Medal



Answer
C) Kirti Chakra



AWARDS



Event and Location:

- **Event:** Gallantry Awards 2025 Announced
- **Date:** January 25, 2025 (Eve of Republic Day)
- **Recognitions:** Honors extraordinary bravery and selfless service by 93 personnel from the Armed Forces and Central Armed Police Forces.



AWARDS



Kirti Chakra:

- **Awardee:** Naik Dilwar Khan (Posthumous).
- **Unit/Regiment:** ARTY, 28 RR (Army).
- **The Kirti Chakra** is India's second-highest peacetime gallantry award, recognizing acts of exceptional valor.



Other Key Awards:

- **Shaurya Chakra:** 14 recipients, including Captain Deepak Singh (Posthumous).
- **Sena Medal (Gallantry):** 66 recipients, awarded for acts of bravery by Army personnel.
- **Nao Sena Medal (Gallantry):** 2 recipients from the Navy.
- **Vayu Sena Medal (Gallantry):** 8 recipients from the Air Force.



AWARDS



Tabular Summary:

Award	Posthumous Recipient	Unit/Regiment	Branch
Kirti Chakra	Naik Dilwar Khan	ARTY, 28 RR	Army
Shaurya Chakra	Captain Deepak Singh (Posthumous)	–	Army



➤ **What was the primary focus of the international conference held in Bengaluru in January 2025?**

- A) Advancements in planetary exploration
- B) 125 years of solar physics research at Kodaikanal Solar Observatory
- C) Development of space-based telescopes for astronomical research
- D) Innovations in satellite communication technology
- E) 50 years of ISRO's contributions to space research



Answer

B) 125 years of solar physics research at Kodaikanal Solar Observatory



Event and Location:

- **Event:** International Conference Marks 125 Years of Solar Physics Research in India
- **Date:** January 20–24, 2025
- **Location:** Bengaluru, Karnataka
- **Organizer:** Indian Institute of Astrophysics (IIA)



Key Highlights:

- **Kodaikanal Solar Observatory (KSO):** Established in 1899, it has significantly advanced solar astrophysics in India with its repository of historic solar data.
- **Focus Areas:**
 - **Solar Magnetism:** Exploring sunspots, solar flares, and coronal mass ejections.
 - **Space Weather:** Understanding the Sun's impact on Earth's environment.
 - **Solar-Stellar Connections:** Insights into stellar phenomena influenced by solar activity.



Contributions and Initiatives:

- **Historic Record Digitization:** Prof. Abhay Karandikar emphasized the digitization of KSO's sunspot data.
- **Aditya-L1 Mission:** India's first solar mission with IIA's contribution of the Visible Emission Line Coronagraph (VELC).
- **Proposed Project:** A National Large Solar Telescope in Ladakh.



International Participation:

- Over **200 scientists** from India and abroad participated, including eminent solar physicist **Prof. John Leibacher** from the National Solar Observatory, USA.



Tabular Summary:

Category	Details
Event	125th Anniversary of Kodaikanal Solar Observatory (KSO)
Date	January 20–24, 2025
Location	Bengaluru, Karnataka
Organizer	Indian Institute of Astrophysics (IIA)
Key Focus Areas	Solar magnetism, space weather, solar-stellar connections
Notable Contributions	Digitization of sunspot data; IIA's role in Aditya-L1 mission
Proposed Project	National Large Solar Telescope (Ladakh)
Eminent Speaker	Prof. John Leibacher, National Solar Observatory, USA



- **What is the primary purpose of the SANJAY - Battlefield Surveillance System (BSS)?**
- A) Enhancing air defense systems of the Indian Air Force
 - B) Integrating battlefield data to create a Common Surveillance Picture
 - C) Developing an automated naval combat system
 - D) Monitoring cyberattacks in real-time
 - E) Enhancing medical facilities for soldiers



Answer

B) Integrating battlefield data to create a Common Surveillance Picture



Event and Location:

- **Event:** Raksha Mantri Rajnath Singh flags off SANJAY – The Battlefield Surveillance System
- **Date:** January 24, 2025
- **Location:** South Block, New Delhi



Mandates and Objectives:

- **Primary Aim:** Strengthen the Indian Army's Intelligence, Surveillance, and Reconnaissance (ISR) capabilities.
- **Key Objectives:**
 - Enhance battlefield transparency with real-time situational awareness.
 - Provide a **Common Surveillance Picture (CSP)** by integrating ground and aerial sensor data.
 - Support commanders in decision-making with accurate and validated data.



Key Features of SANJAY BSS:

- Automated system processes sensor inputs, ensures data accuracy, and prevents duplication.
- Operates in both **conventional and sub-conventional military operations**.
- Integrated with the **Army Data Network** and **Satellite Communication Network** for real-time updates.
- Includes a **Centralized Web Application** for strategic inputs and decision support.



Indigenous Development:

- Jointly developed by **the Indian Army** and **Bharat Electronics Limited (BEL)**.
- Promotes **Aatmanirbharta (Self-Reliance)** and aligns with **the 'Make in India' vision**.
- Developed with an investment of **Rs 2,402 crore**, showcasing India's defense technology capabilities.



Deployment and Rollout Plan:

- Deployment in **three phases** from March 2025 to October 2025.
- To be implemented across all operational Brigades, Divisions, and Corps of the Indian Army.



Key Stakeholders:

- **Raksha Mantri:** Shri Rajnath Singh
- **Chief of Defence Staff (CDS):** General Anil Chauhan
- **Chief of the Army Staff:** General Upendra Dwivedi
- **Chairman of BEL:** Shri Manoj Jain



DEFENCE



Tabular Summary:

Category	Details
Event	SANJAY – The Battlefield Surveillance System flagged off
Date	January 24, 2025
Purpose	To enhance ISR capabilities and battlefield transparency
Developer	Indian Army and Bharat Electronics Limited (BEL)
Investment	Rs 2,402 crore
Deployment Timeline	March 2025 to October 2025
Key Stakeholders	Rajnath Singh, General Anil Chauhan, General Upendra Dwivedi, Manoj Jain



➤ **What is the primary objective of Coal India Limited's (CIL) Digi Vidya initiative?**

- A) Enhancing healthcare facilities in mining areas
- B) Upgrading government schools with smart classrooms
- C) Providing scholarships for higher education
- D) Supporting skill development programs for youth
- E) Establishing new schools in urban areas



Answer

B) Upgrading government schools with smart classrooms



Event and Location:

- **Event:** Coal Secretary Inaugurates Smart Classrooms under CIL's CSR Initiative
- **Date:** January 24, 2025
- **Location:** Jharkhand (virtual inauguration by Coal Secretary Shri Vikram Dev Dutt)



Mandates and Objectives:

- **Digi Vidya Initiative:** A Corporate Social Responsibility (CSR) program by Coal India Limited (CIL) aimed at improving education in mining areas by upgrading government schools with digital classrooms.
- **Goal:** Provide equitable and quality education to students in remote and underserved areas.



Key Highlights:

- **Implementation:**
 - **BCCL:** Introduced smart classrooms in 79 schools in Dhanbad, benefiting over 100,000 students and 400 teachers with an investment of ₹10.69 crore.
 - **CCL:** Rolled out smart classrooms in 193 schools across Chatra, Bokaro, Ranchi, and other districts.
- **Expansion:** Initial rollout covered 272 schools; subsequent phases will expand coverage.



Additional CSR Initiatives by CIL Subsidiaries:

- **CMPDI:** Sponsored students for a two-year Ophthalmic Assistant Diploma program.
- **MCL:** Launched Project Sambalpur Sikshotthan, providing 20,617 dual desk benches for elementary schools in Sambalpur district.
- **NCL:** Renovated school infrastructure in three schools in Sonbhadra district, Uttar Pradesh, with a ₹1.46 crore investment.
- **WCL:** Introduced the Happy School Project in Nagpur, redesigning schools using the Building as Learning Aid (BaLA) concept.



NATIONAL AFFAIRS



Tabular Summary:

Category	Details
Event	Virtual inauguration of smart classrooms under CIL's Digi Vidya initiative
Date	January 24, 2025
Key Objective	Upgrade government schools with digital classrooms
Beneficiaries	Over 100,000 students and 400 teachers
Investment	₹10.69 crore by BCCL for 79 schools
Subsidiaries Involved	BCCL (Dhanbad), CCL (Chatra, Bokaro, Ranchi, others)
Additional CSR Efforts	MCL, NCL, WCL, and CMPDI launched education and infrastructure projects



➤ **What was the primary objective of the “Hamara Samvidhan – Hamara Swabhiman” campaign launched in 2024?**

- A) To promote environmental conservation across India
- B) To commemorate the 75th anniversary of India's Constitution and foster constitutional awareness
- C) To strengthen healthcare initiatives in rural areas
- D) To create employment opportunities for marginalized communities
- E) To enhance technological innovation among youth



Answer

B) To commemorate the 75th anniversary of India's Constitution and foster constitutional awareness



Event and Location:

- **Event:** Launch of “Hamara Samvidhan – Hamara Swabhiman” Campaign
- **Date:** January 24, 2024
- **Location:** Dr. B.R. Ambedkar International Centre, New Delhi



Mandates and Objectives:

- Celebrated **75 years of India's Constitution** and its establishment as a Republic.
- Aimed at deepening citizens' understanding of constitutional values and promoting **legal empowerment**.
- Encouraged inclusive participation from youth, women, and marginalized communities.



Key Highlights:

- **Nationwide Initiatives:**
 - **Panch Pran Pledge:** Over 1.3 lakh citizens participated via the MyGov platform.
 - **Gram Vidhi Chetna Initiative:** Law students organized legal awareness activities, benefiting 21,000 individuals in villages.
 - **Nari Bhagidari and Vanchit Varg Samman:** Engaged 70 lakh people, focusing on women and marginalized groups.
 - **Nav Bharat Nav Sankalp:** Inspired youth participation through interactive competitions.



Concluding Event:

- Held on **January 24, 2025**, at Parmarth Triveni Pushp, Prayagraj, coinciding with **the Maha Kumbh Mela**.
- **Featured:**
 - Release of an Achievement Booklet documenting campaign activities.
 - Launch of a 2025 Calendar and a campaign movie showcasing progress.



NATIONAL AFFAIRS



Tabular Summary:

Category	Details
Event	“Hamara Samvidhan – Hamara Swabhiman” campaign
Launch Date	January 24, 2024
Concluding Date	January 24, 2025
Objective	Celebrate the Constitution’s 75th anniversary and promote constitutional awareness
Panch Pran Pledge	1.3 lakh citizens participated via MyGov
Major Initiatives	Gram Vidhi Chetna, Nari Bhagidari, Nav Bharat Nav Sankalp
Regional Events	Bikaner, Prayagraj, Guwahati
Concluding Event	Prayagraj, with booklet, calendar, and campaign movie launch



➤ **What is the primary focus of the 10th-anniversary celebrations of the Beti Bachao Beti Padhao (BBBP) scheme in 2025?**

- A) Enhancing women's political participation through training programs
- B) Launching Mission Shakti and showcasing women empowerment initiatives
- C) Reviewing the gross enrolment ratio of boys and girls in secondary education
- D) Celebrating technological advancements for women-led startups
- E) Promoting the role of women in defense and police services



Answer

B) Launching Mission Shakti and showcasing women empowerment initiatives



Event and Location:

- **Event:** 10th Anniversary Celebrations of Beti Bachao Beti Padhao (BBBP)
- **Launch Date:** January 22, 2025
- **Duration:** January 22 – March 8, 2025 (culminating on International Women's Day)
- **Venue:** Vigyan Bhawan, New Delhi (Opening Ceremony)



Highlights of the Celebrations:

- **Participation:**
 - Women officers from armed forces, paramilitary forces, Delhi Police, and central ministries.
 - Anganwadi workers, girl students, and representatives from UNICEF, UNDP, World Bank, and others.



Highlights of the Celebrations:

- **Key Initiatives and Activities:**
 - Mission Shakti and Mission Vatsalya Portals: To enhance women's empowerment and child development.
 - Cultural Programs and Campaigns: Under SANKALP: Hub for Empowerment of Women, targeting schoolgirls and community groups.
 - Plantation Drive: Promoting sustainable practices.



Highlights of the Celebrations:

- **Nationwide Engagement:**
 - Rallies, felicitation ceremonies, and events on January 22, January 26 (Republic Day), and March 8 (International Women's Day).
 - Print, digital, and social media campaigns amplifying BBBP's message.



Achievements of Beti Bachao Beti Padhao (BBBP):

1. National Impact Since 2015:

- **Sex Ratio at Birth (SRB):** Improved from 918 (2014-15) to 930 (2023-24).
- **Gross Enrolment Ratio of Girls:** Rose from 75.51% to 78% at the secondary level.
- **Institutional Deliveries:** Increased from 61% to 97.3%.
- **Antenatal Care Registrations (First Trimester):** Grew from 61% to 80.5%.



Achievements of Beti Bachao Beti Padhao (BBBP):

2. Major Initiatives:

- **Yashaswini Bike Expedition:** Highlighted women's empowerment.
- **Kanya Shiksha Pravesh Utsav:** Re-enrolled over 100,000 out-of-school girls.
- **Doree TV Collaboration:** Raised awareness about girl child abandonment.
- **National Conference on Skilling:** Focused on increasing workforce participation for women.

3. Vision:

- Aligning with Viksit Bharat 2047, emphasizing Women-Led Development and gender equality.



NATIONAL AFFAIRS



Tabular Summary:

Category	Details
Event	10th Anniversary of Beti Bachao Beti Padhao (BBBP)
Launch Date	January 22, 2025
Duration	January 22 – March 8, 2025
Key Focus	Launch of Mission Vatsalya, Mission Shakti, and showcasing BBBP impact
Achievements	Improved SRB, institutional deliveries, and educational enrollment
Major Activities	Oath-taking, rallies, cultural events, and media campaigns
Vision	Building a Viksit Bharat 2047 through Women-Led Development



QUICK RECALL



- India celebrated the 15th National Voters' Day on January 25, 2025.
- Himachal Pradesh became the 18th state of India on 25th January 1971.
- National Tourism Day is celebrated on January 25 every year to promote tourism in India.
- Republic Day 2025 celebrates 76 years of the Indian Republic on January 26, 2025.
- Madison Keys defeated Aryna Sabalenka to win her maiden Grand Slam title at the 2025 Australian Open.
- Arshdeep Singh was named the ICC Men's T20I Cricketer of the Year 2024 for outstanding performances.
- Fiscal Health Index 2025 was launched by NITI Aayog on January 24, 2025.
- Tata Group retained its position as India's most valuable brand in 2025 with a value of \$31.6 billion.



QUICK RECALL



- **India has become the second-largest smartphone manufacturer globally, driven by initiatives like the PLI scheme and Make in India.**
- **A revamp of BC terms after 12 years includes a new commission structure for corporate BCs.**
- **The draft guidelines by BIS mandate KYC checks for third-party sellers on e-commerce platforms.**
- **India's digital economy contributed 11.74% to GDP in 2022-23, valued at ₹31.64 lakh crore.**
- **Akhil Gupta became Chairman of Bharti AXA Life Insurance in June 2024.**
- **Micheál Martin was reappointed as Taoiseach (Prime Minister) of Ireland on January 23, 2025.**
- **Shri M.T. Vasudevan Nair and Shri Osamu Suzuki were posthumously awarded the Padma Vibhushan in 2025.**
- **Naik Dilwar Khan was posthumously conferred the Kirti Chakra in 2025.**



QUICK RECALL



- **The PM's Awards 2024 recognize excellence in governance using good governance, qualitative, and quantitative metrics.**
- **An international conference in Bengaluru marked 125 years of Kodaikanal Solar Observatory.**
- **SANJAY BSS integrates battlefield data to create a Common Surveillance Picture.**
- **Digi Vidya upgraded 272 schools with digital classrooms under CIL's CSR initiative.**
- **"Hamara Samvidhan – Hamara Swabhiman" campaign launched on January 24, 2024, marking 75 years of India's Constitution.**
- **The 10th-anniversary celebrations of BBBP began on January 22, 2025, with events until March 8.**

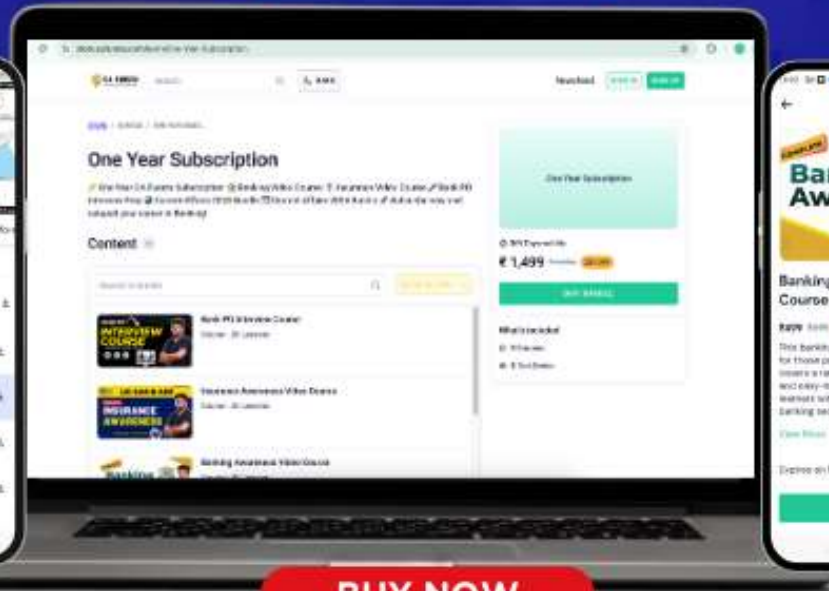


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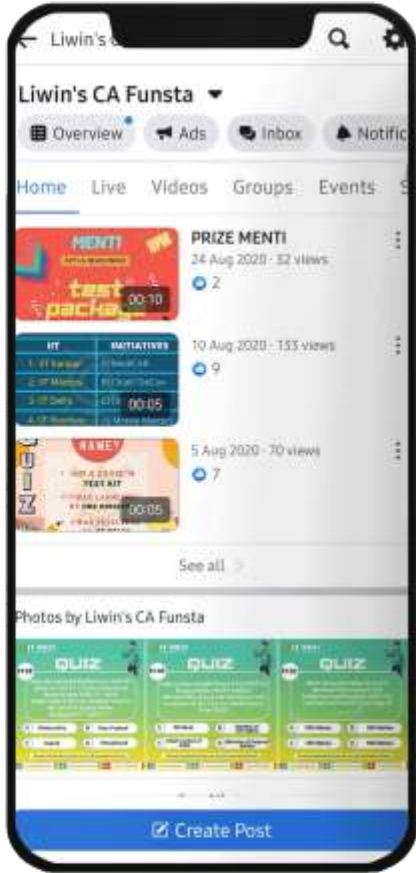
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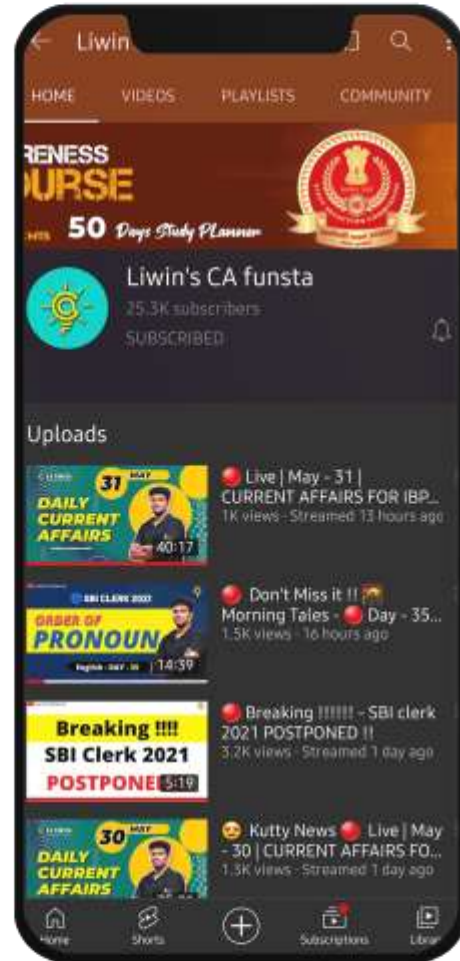


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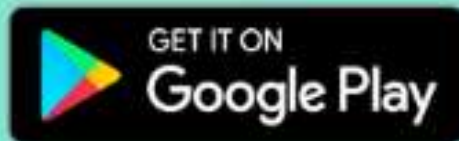
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