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Important Days



➤ **When is World UFO Day officially celebrated each year?**

- A) June 24th
- B) July 2nd
- C) August 15th
- D) September 21st
- E) October 10th

Answer
B) July 2nd



Important Days



Event and Location:

- **Event:** World UFO Day
- **Location:** Globally



Important Days



Mandates and Objectives:

- **Purpose:**
 - To bring together UFO enthusiasts.
 - To raise awareness about unidentified flying objects (UFOs).
 - To encourage people to think about extraterrestrial life and the vastness of the universe.



Important Days



Important Terms Explained:

- **Roswell Incident:**
 - An event in 1947 where an alleged alien spacecraft reportedly crashed in Roswell, New Mexico.
 - Conspiracy theorists believe it was covered up by the US government.
- **World UFO Day Organization (WUFODO):**
 - An organization that declared July 2nd as the official World UFO Day to avoid confusion with the previously celebrated date of June 24th.



Important Days



Static GK Information:

- **United States of America (USA)**
 - **Currency:** United States Dollar (USD)
 - **Capital:** Washington, D.C.
 - **President:** Joe Biden



Important Days



Tabular Summary:

Detail	Information
Event	World UFO Day
Date	July 2 nd
Significance	Commemorates the Rosswell incident of 1947 and raises awareness about UFOs.
Celebration Ideas	Watching UFO movies, discussing extraterrestrial life, hosting UFO-themed parties, observing alleged UFO sightings.
Declared By	World UFO Day Organization (WUFODO)
First Celebrated	2001



➤ **What is the main objective of the new draft regulations unveiled by the RBI?**

- A) Increase import duties
- B) Simplify tax collection
- C) Streamline export and import transactions
- D) Promote foreign investments
- E) Regulate cryptocurrency trading

Answer

C) Streamline export and import transactions



Event and Location:

- **Event:** RBI unveils draft regulations covering export and import transactions
- **Location:** India



Mandates and Objectives:

- **Purpose:**
 - Rationalize and streamline export and import transactions.
 - Empower Authorized Dealer (AD) banks.
 - Ensure timely realization of export proceeds.
 - Promote ease of doing business, especially for small exporters and importers.



Important Terms Explained:

- **RBI (Reserve Bank of India):**
 - The central bank of India responsible for regulating the country's monetary policy and financial system.
- **AD Banks (Authorized Dealer Banks):**
 - Banks authorized by the RBI to deal in foreign exchange and facilitate international trade transactions.
- **Export and Import Transactions:**
 - Processes involving the selling of goods and services to foreign countries (exports) and buying goods and services from foreign countries (imports).



Static GK Information:

- **Reserve Bank of India (RBI)**
 - **Founded Year:** 1935
 - **Governor:** Shaktikanta Das
 - **Headquarters:** Mumbai, India



Tabular Summary:

Detail	Information
Event	RBI unveils draft regulations covering export and import transactions
Location	India
Announcement Date	July 02, 2024
Main Objective	Streamline export and import transactions
Key Benefits	Promote ease of doing business, empower AD banks, ensure timely realization of proceeds
Target Beneficiaries	Small exporters and importers
Regulating Body	Reserve Bank of India (RBI)



- What is the name of the new forex prepaid card launched by ICICI Bank for students going abroad for higher education?



- A) Student Platinum Forex Card
- B) Student Titanium Forex Card
- C) Student Diamond Forex Card
- D) Student Sapphire Forex Card
- E) Student Ruby Forex Card



Answer

- D) Student Sapphire Forex Card**



Event and Location:

- **Event:** Launch of Student Sapphire Forex Card
- **Location:** India



Mandates and Objectives:

- **Purpose:**
 - Provide a forex prepaid card for students going abroad for higher education.
 - Offer benefits and convenience in managing education-related expenses abroad.
 - Facilitate transactions in multiple currencies without cross-currency mark-up charges.



Important Terms Explained:

- **Forex Prepaid Card:**
 - A card that can be preloaded with foreign currencies and used for transactions abroad.
- **Cross-Currency Mark-Up Charge:**
 - Additional charge levied for converting one currency to another during a transaction. The Student Sapphire Forex Card does not have this charge.



Card Features:

- **Currencies:** Allows loading and transacting in 15 different currencies.
- **Joining Benefits:** Offers up to ₹15,000 in joining benefits.
- **Replacement Card:** Comes with a primary and replacement card, both can be activated digitally.
- **Digital Reloading:** Can be reloaded using iMobile Pay and internet banking.
- **Payment Solutions:** Facilitates payment of tuition and daily expenses, and can be reloaded by parents from anywhere.



Key Figures:

- **Niraj Tralshawala:** Head of Payment Solutions, ICICI Bank
- **Sujai Raina:** Country Manager, Visa India



Static GK Information:

- **ICICI Bank**
 - **Founded Year:** 1994
 - **CEO/MD:** Sandeep Bakhshi
 - **Headquarters:** Mumbai, India



Tabular Summary:

Detail	Information
Event	Launch of Student Sapphire Forex Card
Location	India
Announcement Date	July 02, 2024
Card Name	Student Sapphire Forex Card
Purpose	For students going abroad for higher education
Currencies Supported	15 currencies
No Cross-Currency Mark-Up Charge	Yes
Joining Benefits	Up to ₹15,000
Activation	Digitally through iMobile Pay, internet banking, or customer care
Digital Reloading	Available through iMobile Pay and internet banking
Primary and Replacement Card	Included
Key Figures	Niraj Tralshawala (ICICI Bank), Sujai Raina (Visa India)



➤ Which platform has DBS Bank India partnered with to offer a pre-shipment financing solution?

- A) NSE
- B) BSE
- C) RXIL
- D) SEBI
- E) IRDAI

Answer
C) RXIL



Event and Location:

- **Event:** Launch of pre-shipment financing solution by DBS Bank India
- **Location:** India



Mandates and Objectives:

- **Purpose:**
 - Provide pre-shipment financing to MSMEs and SMEs.
 - Enhance cash flows to fulfill orders before goods are delivered.
 - Support the supplier's entire trade cycle using alternative trade lending data.



Important Terms Explained:

- **Pre-Shipment Financing:**
 - Funding provided to businesses before goods are shipped to buyers.
- **TReDS (Trade Receivables e-Discounting System):**
 - An electronic platform for facilitating the financing/discounting of trade receivables of MSMEs.
- **RXIL (Receivables Exchange of India Limited):**
 - A TReDS platform that DBS Bank India has partnered with for this solution.



Static GK Information:

- **DBS Bank India**
 - **Founded Year:** 1994
 - **CEO:** Surojit Shome
 - **Headquarters:** Mumbai, India



Tabular Summary:

Detail	Information
Event	Launch of pre-shipment financing solution by DBS Bank India
Location	India
Announcement Date	July 02, 2024
Partner Platform	RXIL (Receivables Exchange of India Limited)
Purpose	Provide pre-shipment financing to MSMEs and SMEs
Key Figures	Divyesh Dalal (DBS Bank India), Ketan Gaikwad (RXIL)
TReDS Benefits	No collateral required, no recourse to MSMEs in case of defaults
First TReDS Transaction	January 9, 2017 by RXIL
Advantages	Streamlined operations, enhanced liquidity, digital capabilities



➤ What is the net asset value (NAV) of the Bajaj Allianz Life Nifty Alpha 50 Index Fund during the New Fund Offer (NFO) period?

- A) ₹5
- B) ₹10
- C) ₹15
- D) ₹20
- E) ₹25

Answer
B) ₹10



Allianz 

LIFE GOALS. DONE.



Event and Location:

- **Event:** Launch of Bajaj Allianz Life Nifty Alpha 50 Index Fund
- **Location:** India



Mandates and Objectives:

- **Purpose:**
 - Provide ULIP customers with potential wealth enhancement.
 - Offer life insurance benefits alongside investment opportunities.
 - Replicate the performance of the Nifty Alpha 50 index.



Important Terms Explained:

- **Nifty Alpha 50 Index Fund:**
 - A market-linked index fund that mirrors the Nifty Alpha 50 index.
 - Targets high alpha and low volatility large-cap stocks.
- **ULIP (Unit-Linked Insurance Product):**
 - A financial product combining life insurance with investment.



Important Terms Explained:

- **Jensen Alpha (α):**
 - Measures a stock's performance relative to expectations based on its volatility.
 - A positive alpha indicates better-than-expected performance, while a negative alpha indicates underperformance.
- **New Fund Offer (NFO):**
 - The initial period during which a new fund is available for subscription.
 - NAV during NFO for Bajaj Allianz Life Nifty Alpha 50 Index Fund is ₹10.



Static GK Information:

- **Bajaj Allianz Life Insurance**
 - **Founded Year:** 2001
 - **CEO/MD:** Tarun Chugh
 - **Headquarters:** Pune, India



Tabular Summary:

Detail	Information
Event	Launch of Bajaj Allianz Life Nifty Alpha 50 Index Fund
Location	India
Fund Availability	For ULIP customers
Index Replicated	Nifty Alpha 50
NAV During NFO	₹10
NFO Period	July 01-15, 2024
Management Strategy	Passive
Chief Investment Officer	Sampath Reddy
Advantages	Diversified portfolio, high alpha returns, life cover



APPOINTMENTS



➤ **Who are the new Gen Z cricketers signed as brand ambassadors for Puma India?**

- A) Virat Kohli and Mohammed Shami
- B) Kareena Kapoor Khan and Harmanpreet Kaur
- C) Riyan Parag and Nitish Kumar Reddy
- D) MC Mary Kom and Avani Lakhera
- E) Ibrahim Ali Khan and Shanaya Kapoor

Answer

C) Riyan Parag and Nitish Kumar Reddy



APPOINTMENTS



Event and Location:

- **Event:** Puma India signs new Gen Z cricketers as brand ambassadors
- **Location:** India



APPOINTMENTS



Mandates and Objectives:

- **Purpose:**
 - Nurture young talent in cricket.
 - Strengthen Puma's connection with youth culture in India.



APPOINTMENTS



Important Terms Explained:

- **Riyan Parag:**
 - 22-year-old right-hand batsman from Guwahati.
 - Highest run-getter among uncapped players in a recent cricket league.
 - Part of the victorious Indian Under-19 team at the 2018 Under-19 Cricket World Cup.
- **Nitish Kumar Reddy:**
 - 21-year-old all-rounder from Andhra Pradesh.
 - Earned the Emerging Player title in a recent cricket league.
- **Brand Ambassadors:**
 - Individuals who represent and promote a brand's products and initiatives.
- **Puma India:**
 - A leading sports brand known for its footwear, apparel, athleisure, and accessories.



APPOINTMENTS



Static GK Information:

- **Puma**
 - **Founded Year:** 1948
 - **CEO:** Bjørn Gulden
 - **Headquarters:** Herzogenaurach, Germany



APPOINTMENTS



Tabular Summary:

Detail	Information
Event	Puma India signs Gen Z cricketers as brand ambassadors
Location	India
Announcement Date	July 02, 2024
New Brand Ambassadors	Riyan Parag, Nitish Kumar Reddy
Riyan Parag	22-year-old right-hand batsman from Guwahati, top uncapped run-getter, 2018 Under-19 World Cup winner
Nitish Kumar Reddy	21-year-old all-rounder from Andhra Pradesh, Emerging Player in recent league
Promotional Focus	Footwear, apparel, athleisure, accessories
Other Brand Ambassadors	Virat Kohli, Mohammed Shami, Kareena Kapoor Khan, Harmanpreet Kaur, MC Mary Kom, Avani Lakhera, Ibrahim Ali Khan, Shanaya Kapoor



➤ **Which state in India signed MoUs with the Ministry of Defence to establish Defence Testing Centres?**

- A) Maharashtra
- B) Karnataka
- C) Tamil Nadu
- D) Gujarat
- E) Rajasthan

Answer

C) Tamil Nadu



सत्यमेव जयते

रक्षा मंत्रालय
MINISTRY OF
DEFENCE



DEFENCE



Event and Location:

- **Event:** Signing of MoUs to establish Defence Testing Centres
- **Location:** Tamil Nadu, India



Mandates and Objectives:

- **Purpose:**
 - Establish the country's first three Defence Testing Centres.
 - Promote defence testing infrastructure in India.
 - Enhance the capabilities of the defence sector in Tamil Nadu.
- **Initiative:** Defence Testing Infrastructure Scheme (DTIS)



Important Terms Explained:

- **Memorandum of Understanding (MoU):**
 - A formal agreement between two or more parties to establish a collaborative partnership.
- **Defence Testing Infrastructure Scheme (DTIS):**
 - A scheme aimed at creating state-of-the-art testing facilities for the defence sector to ensure high-quality standards and promote self-reliance in defence production.
- **Ministry of Defence (MoD):**
 - The Indian government ministry responsible for coordinating and supervising all agencies and functions related to national security and the armed forces.



Static GK Information:

- **Tamil Nadu**
 - **Capital:** Chennai
 - **Chief Minister:** M.K. Stalin
 - **Governor:** R.N. Ravi
- **Ministry of Defence:**
 - **Founded Year:** 1947
 - **Defence Minister:** Rajnath Singh
 - **Headquarters:** New Delhi, India



DEFENCE



Tabular Summary:

Detail	Information
Event	Signing of MoUs to establish Defence Testing Centres
Location	Tamil Nadu, India
Announcement Date	July 02, 2024
Purpose	Establish the country's first Defence Testing Centres
Initiative	Defence Testing Infrastructure Scheme (DTIS)
Expected Operational Date	Early next year
Key Parties Involved	Tamil Nadu Government, Ministry of Defence



➤ Who is featured on the new 10,000-yen note introduced by Japan?

- A) Tsuda Umeko
- B) Kitasato Shibasaburo
- C) Shibusawa Eiichi
- D) Hideyo Noguchi
- E) Natsume Soseki

Answer

C) Shibusawa Eiichi



Event and Location:

- **Event:** Introduction of new banknotes in Japan
- **Location:** Japan



Mandates and Objectives:

- **Purpose:**
 - Introduce new banknotes for the first time in 20 years.
 - Enhance security with cutting-edge anti-counterfeiting technology.
 - Make banknotes easier to read with larger fonts.



Important Terms Explained:

- **Shibusawa Eiichi:**
 - Featured on the new 10,000-yen note.
 - Known as the father of the modern Japanese economy.
- **Tsuda Umeko:**
 - Featured on the new 5,000-yen note.
 - One of the first Japanese women to study abroad in the United States.
- **Kitasato Shibasaburo:**
 - Featured on the new 1,000-yen note.
 - Bacteriologist who developed a cure for tetanus.



Important Terms Explained:

- **Hologram:**
 - A new kind of hologram is incorporated to prevent counterfeiting.
- **Bank of Japan (BOJ):**
 - Responsible for delivering the new banknotes to financial institutions.



Static GK Information:

- **Japan**
 - **Currency:** Japanese Yen (JPY)
 - **Capital:** Tokyo
 - **Prime Minister:** Fumio Kishida
- **Bank of Japan:**
 - **Founded Year:** 1882
 - **Governor:** Kazuo Ueda
 - **Headquarters:** Tokyo, Japan



INTERNATIONAL AFFAIRS



Tabular Summary:

Detail	Information
Event	Introduction of new banknotes
Location	Japan
Date	Wednesday (exact date unspecified)
Significance	First new banknotes in 20 years, anti-counterfeiting technology, large fonts
New 10,000-yen Note	Shibusawa Eiichi
New 5,000-yen Note	Tsuda Umeko
New 1,000-yen Note	Kitasato Shibasaburo
Availability	As early as Wednesday morning
Planned Number of Banknotes	7.48 billion by March next year



➤ Which marathon is the latest addition to TCS's portfolio of global running events?

- A) Tokyo Marathon
- B) Boston Marathon
- C) Sydney Marathon
- D) Berlin Marathon
- E) Chicago Marathon

Answer

C) Sydney Marathon



Event and Location:

- **Event:** Title partnership of the Sydney Marathon by TCS
- **Location:** Sydney, Australia



Mandates and Objectives:

- **Purpose:**
 - Support Sydney Marathon's candidature for the Abbott World Marathon Majors.
 - Enhance the event's global profile and sustainability standards.
 - Leverage TCS's experience in managing major global running events.



Important Terms Explained:

- **TCS (Tata Consultancy Services):**
 - An IT services and consulting company.
 - Now sponsors 14 global running events with over 600,000 runners participating.
- **Abbott World Marathon Majors:**
 - A series of six iconic marathons: Tokyo, Boston, London, Berlin, Chicago, and New York.
- **Sydney Marathon:**
 - The largest marathon in Australia.
 - Aiming to join the Abbott World Marathon Majors by meeting key criteria for two consecutive years.



Static GK Information:

- **Tata Consultancy Services (TCS)**
 - **Founded Year:** 1968
 - **CEO/MD:** Rajesh Gopinathan
 - **Headquarters:** Mumbai, India



INTERNATIONAL AFFAIRS



Tabular Summary:

Detail	Information
Event	Title partnership of Sydney Marathon by TCS
Location	Sydney, Australia
Announcement Date	July 02, 2024
Total TCS Sponsored Events	14 global running events
Global Participation	Over 600,000 runners
Notable Marathons Sponsored by TCS	New York, London, Chicago, Boston, Amsterdam, Mumbai, Singapore, Toronto
Sydney Marathon Goal	Join Abbott World Marathon Majors by 2025
Key Figures	Wayne Larden (Race Director, Sydney Marathon), Abhinav Kumar (CMO, TCS)



QUICK RECALL



- **World UFO Day celebrated on July 2nd.**
- **RBI drafts regulations to streamline export-import transactions.**
- **ICICI Bank launches Student Sapphire Forex Card.**
- **DBS Bank India partners with RXIL for pre-shipment financing.**
- **Bajaj Allianz launches Nifty Alpha 50 Index Fund.**
- **Puma India signs Riyan Parag, Nitish Kumar Reddy.**
- **Tamil Nadu to establish Defence Testing Centres under DTIS.**
- **Japan introduces new banknotes after 20 years.**
- **TCS becomes title partner of Sydney Marathon.**



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