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QUIZ



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#289

Where is the Headquarter of Kantar BrandZ data analytic group?

A London B Geneva
C New York D Washington DC

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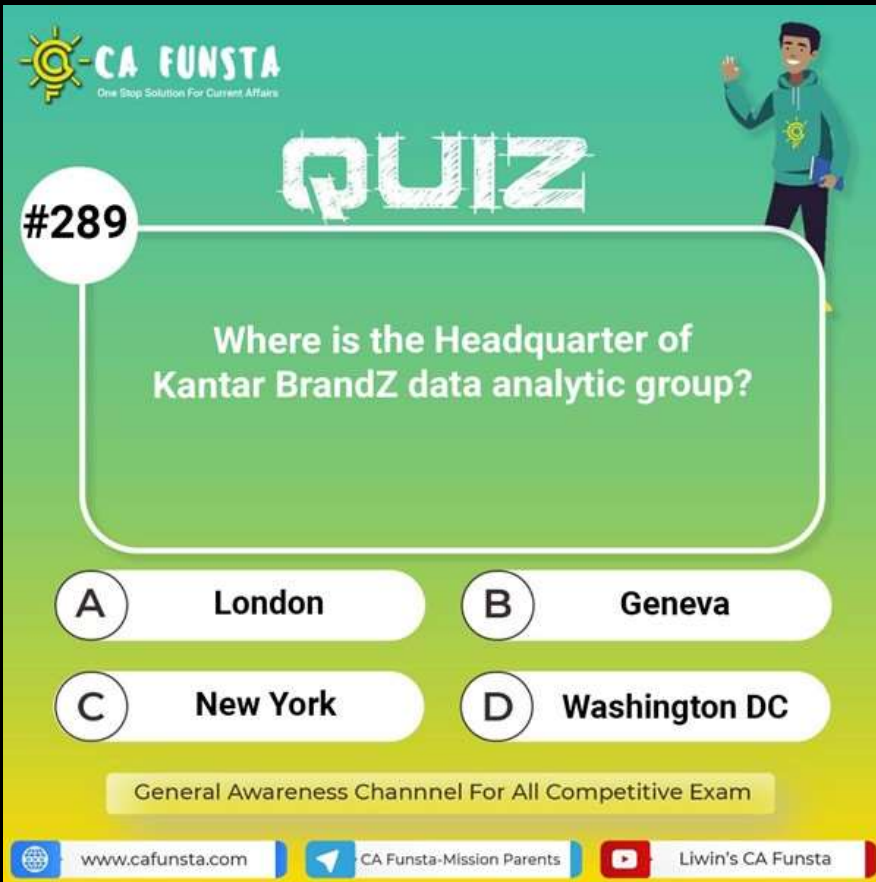
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A) London



QUIZ



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Where is the Headquarter of Kantar BrandZ data analytic group?

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- Kantar group is the subsidiary of WPP and Brain Capital groups.
- It is a data analytic research Organization.
- Kantar conducted an analysis of 418 brands across 30 categories in India in its eighth annual report in 2021.
- Amazon, Tata Tea and Asian Paints are topped in the categories of Technology, Fast Moving Consumer Goods and Non Fast Moving Consumer Goods respectively in 2021 Kantar BrandZ annual report.
- CEO of Kantar group- Alex Nasard.



IDIOM



"Play it by ear"



IDIOM

Play it by ear

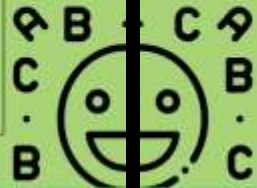
Play it by ear is an English idiom meaning **"To do something without special preparation"**.

Meaning

To play it by ear is to act spontaneously and according to the situation. Playing it by ear means you have no game plan.

Usage

I don't know how they'll react to our proposal, so we'll just have to play it by ear and hope for the best.



Origin

- This expression, which is mostly used in informal contexts, comes from the world of music.
- When a musician 'plays it by ear', he attempts to play or reproduce a piece of music without looking at the music sheet.
- He plays the piece from memory and uses his ears to determine if what he is playing is correct or not.



Important Days



➤ **The Border Security Force (BSF)** observed its 57th Raising Day on which date?

- A) December 2
- B) December 3
- C) December 4
- D) December 5
- E) December 1

Answer

E) December 1



Important Days



Explanation

- The Border Security Force (BSF) 1 December observed its 57th Raising Day. The BSF was established as a unified Central agency on 1 December, 1965, after the wars with Pakistan and China in 1965 and 1962.
- Termed as the country's first line of defence, the aim behind the formation of BSF was to ensure the security of the country's borders.



Important Days



Nagaland Statehood Day:

- Nagaland, a border state in the northeast, is a diverse region and is home to many tribes.
- It became a state on December 1, 1963.
- Nagaland celebrated its 59th Statehood Day with Chief Minister Neiphiu Rio extending his greetings to the people of the State



Important Days



World AIDS Day:

- Every year, on 1 December, the world commemorates **World AIDS Day**.
- People around the world unite to show support for people living with and affected by HIV and to remember those who lost their lives to AIDS. **End by 2030**



➤ **The sixth edition of the World Athletics Relays in which year will be held in Guangzhou, China?**

- A) 2023
- B) 2024
- C) 2025
- D) 2026
- E) 2027

Answer

A) 2023



Explanation

- The sixth edition of the World Athletics Relays 2023 will be held in Guangzhou, China from May 13 to 14, the international governing body announced here.
- It will be the second time that the World Relays will be hosted in Asia and the first time in China.
- The event was previously held in The Bahamas, Japan and Poland.



RANKING



➤ **Tel Aviv is the world's most expensive city to live in, according to a ranking compiled by ___?**



- A) IAEA
- B) UNESCO
- C) UNEP
- D) UNDP
- E) EIU



Answer

E) EIU

Released by: Economist Intelligence Unit (EIU).



RANKING



World's most expensive city to live in

Rank	City	Country
1	Tel Aviv	Israel
2	Zurich	Switzerland
3	Hong Kong	Hong Kong



➤ **Which Bank signs MoU with Usha International for empowering women entrepreneurs?**

- A) Kotak Mahindra Bank
- B) State Bank of India
- C) Indian Bank
- D) ICICI Bank
- E) HDFC Bank

Answer

B) State Bank of India



Explanation

- The financial assistance will be provided under the **Joint Liability Group model**, SBI said in a statement.
- As per the Memorandum of Understanding (MoU) signed between SBI and UIL, branches of the bank in **Uttarakhand, Delhi, Western UP, and NCR Haryana** will be financing women entrepreneurs to Usha Silai School to purchase **sewing machines for enhancement and upgradation of technical sewing skills or to purchase thread of clothes**, etc. related to above for running their livelihood, it said.



APPOINTMENTS



➤ **Sanjeev Kaushal is appointed as chief secretary of which state?**

- A) Maharashtra
- B) Kerala
- C) Haryana
- D) Nagaland
- E) Tamil Nadu

Answer

C) Haryana



APPOINTMENTS



Explanation

- Haryana government appointed senior IAS officer Sanjeev Kaushal as the state's new chief secretary.
- Kaushal replaces Vijai Vardhan, who retired on September 30, a government order said.
- He will be the 35th chief secretary of Haryana since it was carved out as a separate state in 1966.



APPOINTMENTS



➤ **Barbados has become the world's newest republic. Who is appointed as first-ever President of Barbados?**

- A) Drone Sandra Mason
- B) Michel Sandra Mason
- C) John Sandra Mason
- D) Dame Sandra Mason
- E) Varun Sandra Mason



Answer

D) Dame Sandra Mason





APPOINTMENTS



Explanation

- Barbados has become the world's newest republic -- cutting its last remaining colonial bonds after nearly 400 years.
- The Caribbean island nation has removed Queen Elizabeth II as head of state and instated Dame Sandra Mason, as its first-ever President.
- Marking the historic transition the Royal Standard flag representing the queen was lowered during the ceremony on Monday evening and the new Presidential Standard raised in its place.



APPOINTMENTS



➤ **Govt Forms Panel to Revisit Criteria For Determining Economically Weaker Sections. How many members in this committee?**

A) 4

B) 6

C) 45

D) 3

E) 23

Answer

D) 3



APPOINTMENTS



Explanation

- The government had informed the Supreme Court last week that it has taken a considered decision to revisit the criteria.
- In an official memorandum issued, the Social Justice and Empowerment Ministry said the government constituted the committee in accordance with the commitment given to the Supreme Court to revisit the criteria for determining the economically weaker sections (EWS) in terms of the provisions of the explanation to Article 15 of the Constitution.



➤ **Which country navy test-fires hypersonic missile capable of flying at nine times the speed of sound?**

- A) Nepal
- B) Bhutan
- C) Pakistan
- D) Bangladesh
- E) Russia



Answer

E) Russia



Explanation

- Russia's navy successfully test-fired a prospective hypersonic missile, the military said.
- The Defense Ministry said that the Admiral Gorshkov frigate in the White Sea launched the Zircon cruise missile, hitting a practice target 400 kilometers (215 nautical miles) away.



➤ Which company, IRCTC collaborate to launch rail ticketing service 'redRail'?



- A) Microsoft
- B) Flipkart
- C) redBus
- D) Amazon
- E) Facebook

Answer

C) redBus



Explanation

- redBus has launched this rail ticket booking service in collaboration with IRCTC (Indian Railway Catering & Tourism Corporation) as their authorised partner.
- The Android app users of redBus will be able to make reservations for bus as well as rail travel now within the same app.
- In an official statement, redBus has stated that the service will be available on desktop, mobweb and iOS phones.



Titbits

redBus

Founded: August 2006

CEO: Prakash Sangam

Headquarters: Bengaluru



➤ **Who addresses India-ITU Joint Cyberdrill 2021?**

- A) Sandhosh Kumar
- B) P C Iyar
- C) S P Kochar
- D) K Rajaraman
- E) Jitendra Singh

Answer

D) K Rajaraman



Explanation

- Department of Telecommunications (DoT) and International Telecommunication Union (ITU) have commenced India-ITU Joint Cyberdrill 2021.
- It is a four days virtual event starting from 30 November to 3 December 2021.
- Several high-level speakers, panellists and experts from ITU, United Nations Office on Drugs and Crime (UNODC), INTERPOL, National Security Council Secretariat (NSCS), Indian Computer Emergency Response Team (CERT-In) and other eminent organizations participated in the inaugural session.



➤ Which state has introduced a 'Back To Work' scheme for women who have had to quit their jobs due to family reasons?

- A) Maharashtra
- B) Odisha
- C) Rajasthan
- D) Nagaland
- E) Tamil Nadu

Answer

C) Rajasthan



Explanation

- Chief Minister Ashok Gehlot approved the scheme through which regular or work-from-home job opportunities will be provided to such women with the help of the private sector.
- A target to provide 15,000 jobs in three years has been fixed.
- Priority will be given to widows, divorcees, and victims of violence, an official statement said.
- Those women who will not be able to do regular office jobs will be provided work-from-home job opportunities.



NATIONAL AFFAIRS



Titbits

Rajasthan

Capital: Jaipur

CM: Ashok Gehlot

Governor: Kalraj Mishra



➤ **The gross GST revenue collected in November 2021 is _____?**

- A) 2 lakh 31 thousand 526 crore rupees
- B) 1 lakh 41 thousand 526 crore rupees
- C) 1 lakh 31 thousand 576 crore rupees
- D) 1 lakh 31 thousand 626 crore rupees
- E) 1 lakh 31 thousand 526 crore rupees

Answer

E) 1 lakh 31 thousand 526 crore rupees

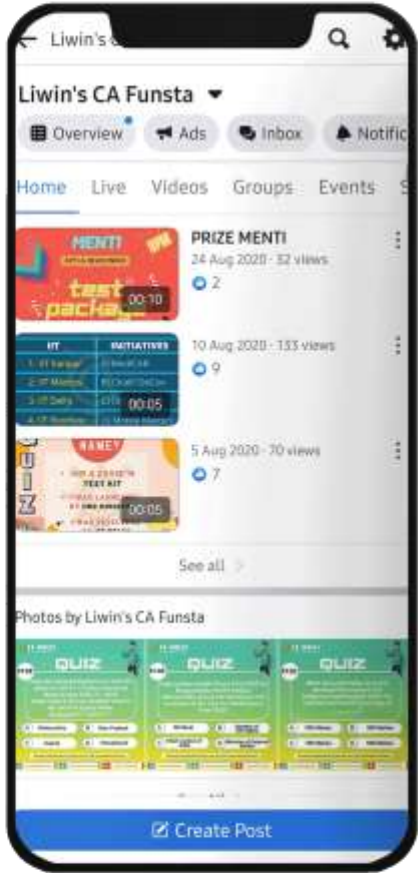


Explanation

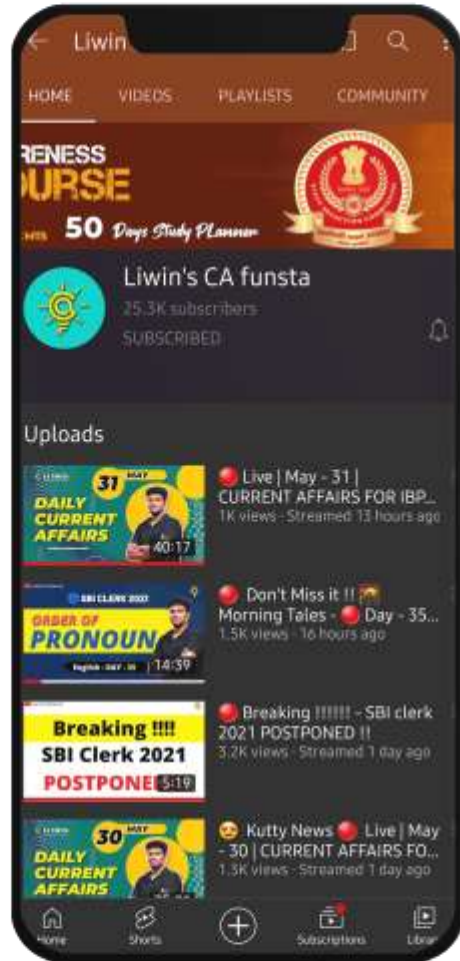
- GST revenues for November this year have been the **second highest ever since introduction of GST.**
- The gross GST revenue collected in November this year is 1 lakh 31 thousand 526 crore rupees.
- The revenues for November this year are **25 percent higher than the GST revenues** in the same month last year.



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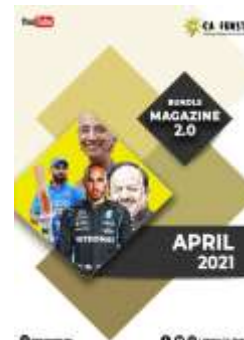
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